DATE

NAME

BUSINESS ADDRESS

Dear Business Owner, Manager or Professional:

KOVAR is a 501(c)(3) tax-exempt charity organized by the Virginia Knights of Columbus to stand in support of agencies throughout the Commonwealth that assist people with intellectual disabilities (I.D.). Current estimates are that there are more than 10,000 Virginians with I.D. on a waiting list, demonstrating the urgent need to develop more group homes.

Thirty years ago, KOVAR rose to the challenge of building a no-interest revolving loan fund for agencies to establish more group homes. Over $6 million has been invested in 57 homes, but the need remains great. KOVAR recently launched a $2 million *Enduring Love* capital campaign to help address this challenge. As loans are paid back, they are reinvested in additional homes, making every contribution a perpetual investment in our local communities throughout Virginia.

Will you consider a special sponsorship alongside other businesses by making a pledge over as many as five years to this great cause? We welcome gifts and pledges of all sizes, and will recognize businesses who join at one of the following sponsorship levels on our website, other communications, and a banner in our local parish:

|  |  |  |  |
| --- | --- | --- | --- |
| **Sponsor Level** | **Annual** | **Monthly** | **Total** |
| Gold Sponsor | $10,000 | $840 | $50,000 |
| Silver Sponsor | $ 5,000 | $420 | $25,000 |
| Bronze Sponsor | $ 1,000 | $ 84 | $ 5,000 |

Our local council associated with \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ parish invites you to join us in helping individuals in our community with I.D. by supporting the *Enduring Love* campaign. I have included a brochure with a QR code that will take you to a short video to hear the story. Also enclosed is a pledge intention form and reply envelope.

I will call you as a follow-up to answer any questions you may have. On behalf of all those with Intellectual Disabilities and their families, thank you and God bless.

Sincerely,